



26 KINGLY STREET

LONDON W 1

We, the creators of "26", are concerned with the expansion of communication methods, and the application of the results obtained through experiment to our environment.

We therefore felt the need to create a Centre appropriate to our present situation in the twentieth century, a point in our cultural history when the need for open irrational activity is required to counteract the limiting effects of a purely rational approach.

By implication, this results in the use of multi-media techniques which are employed to discover various levels of communication essential to the organic development of, and relationship with our environment.

"26" is thus a Centre offering facilities to groups or individuals for participation in, experimenting with, and exhibiting communication methods in all media.